



Transition pathway for EU tourism



1st EU Tourism Platform Onboarding Workshop

14 January 2025 | 10.00 - 11.30 CET

10.00 - 10.10 - Welcome and Introduction

10.10 - 10.20 - "Unlocking the EU Tourism Platform"

The Tool of the Future: Platform's vision and scope, key engagement actions and registration benefits for all tourism stakeholders

10.20 - 10.55 - "Real-time guided walkthrough on the platform"

Step by step guidance on:

- *Registering to the platform*
- *Selecting user's interests and preferences*
- *Navigating*
- *Finding interesting material from the platform's repository of Knowledge*
- *Using collaboration tools*
- *Proposing content*
- *Submitting & updating pledges*

10.55 - 11.05 - Short break

11.05 - 11.25 - Q&A session and feedback gathering

11.25 - 11.30 - Closing remarks

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